

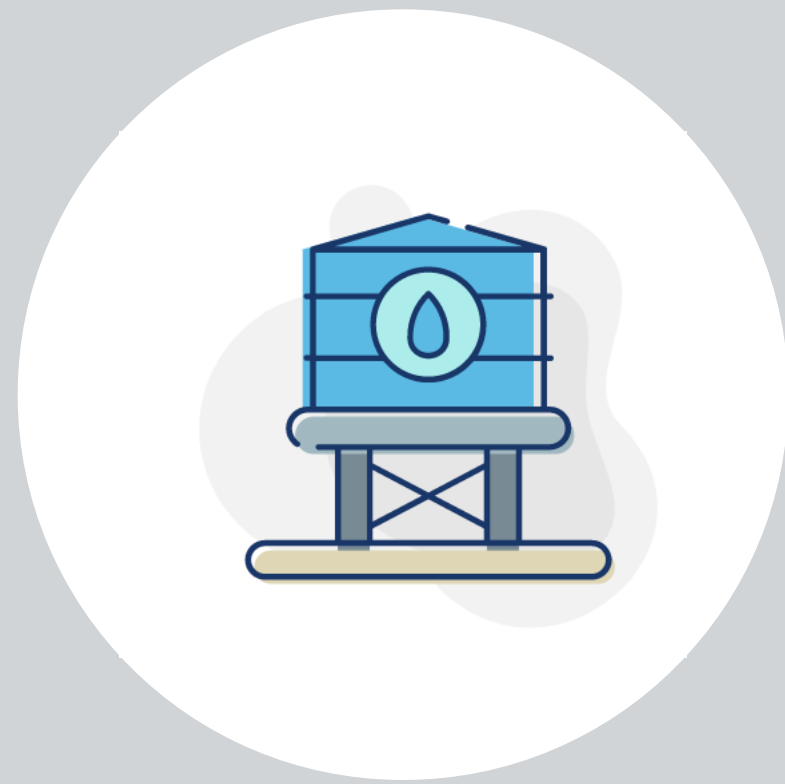


wellBEYOND

the app that makes your mission-driven work better

Current Statistics

Bad News



60%

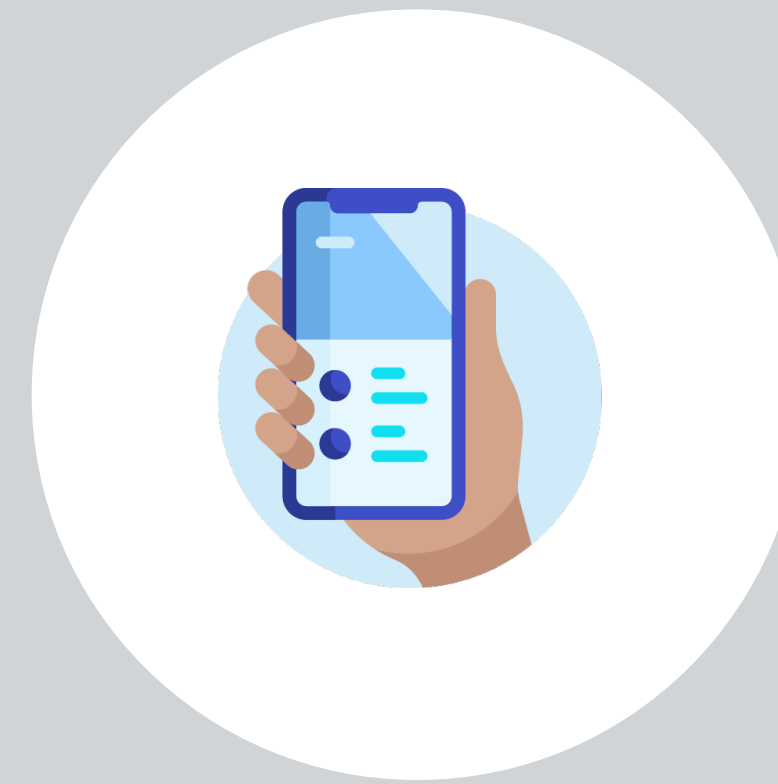
failure rate of
water wells
(in Africa only)



\$1.2 Bil

total investment
loss in handpumps
alone

Good News



45%

of adults own
smartphones in
developing
countries



70%

of Sub-Saharan
Africa has 3G
coverage

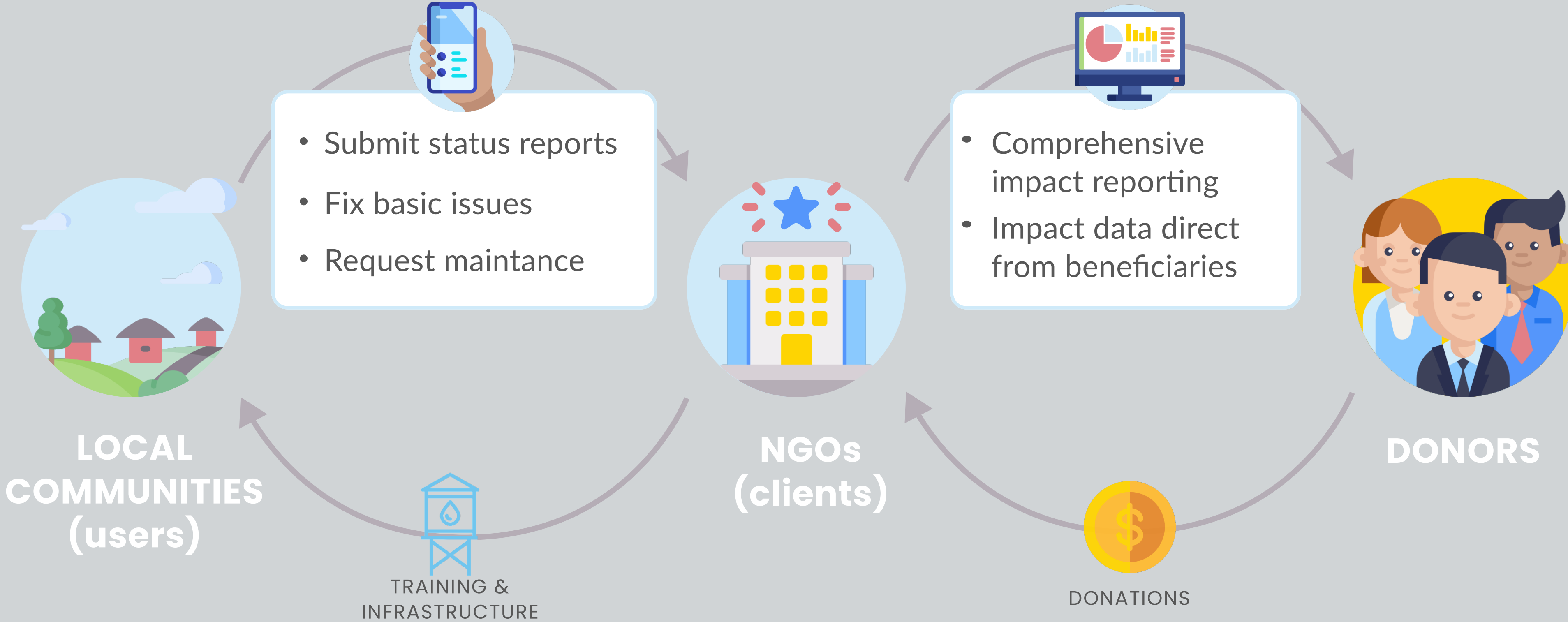
Bridging the Gap

Beneficiaries (users)

Users are incentivized to accurately and continuously participate not only out of self-interest, but because they can more effectively and efficiently conduct trainings and see results.

NGO's (you)

Clients receive real time reporting on the effectiveness of their development programs. This helps them not only improve their impact, but also – critically – respond to and cultivate increasingly sophisticated and scrupulous donors.



Features



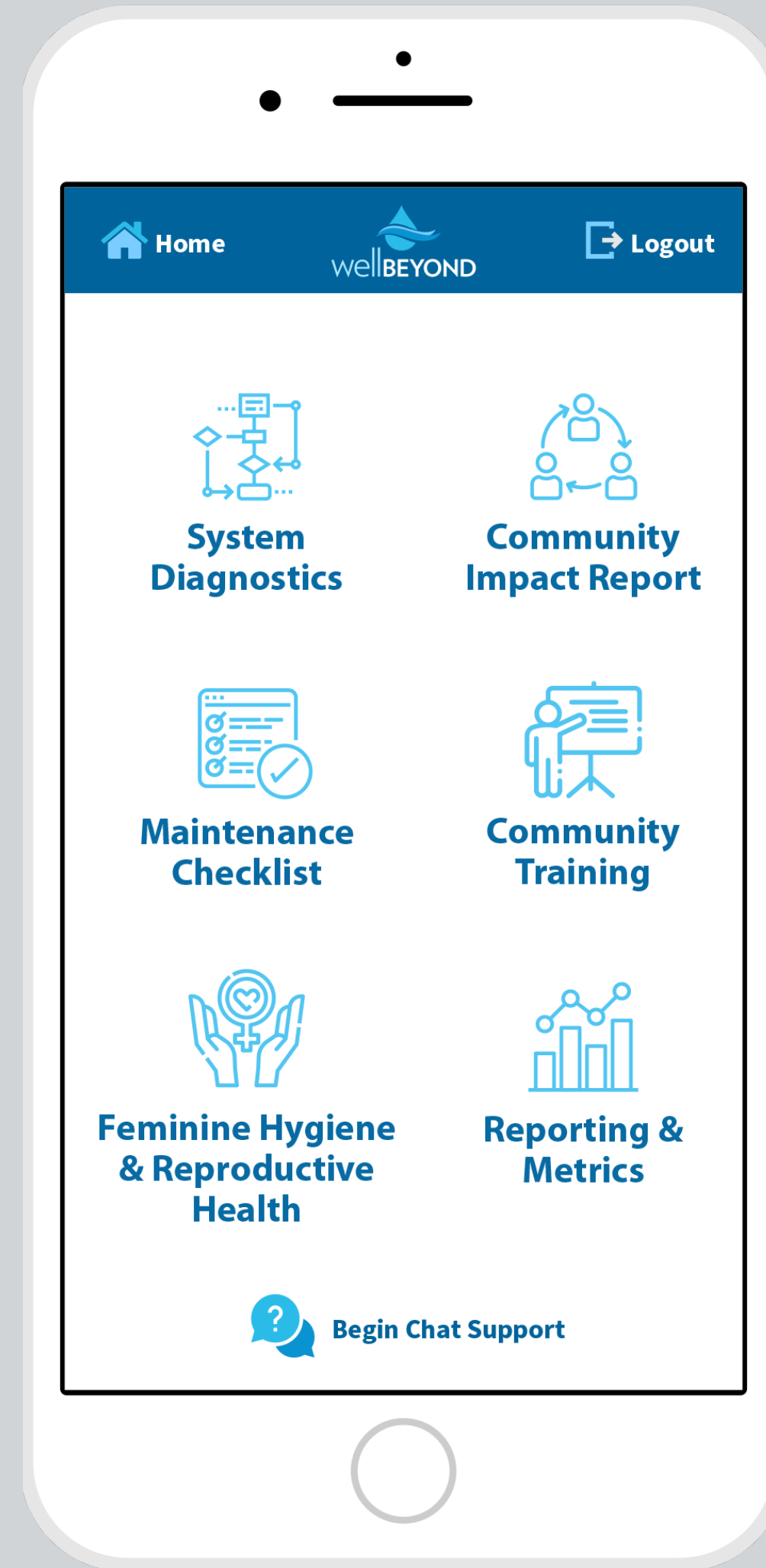
System specific diagnostics



Maintenance checklists



WASH & community trainings



Real-time chat support



Project & impact reporting



Ticket support & remote expertise

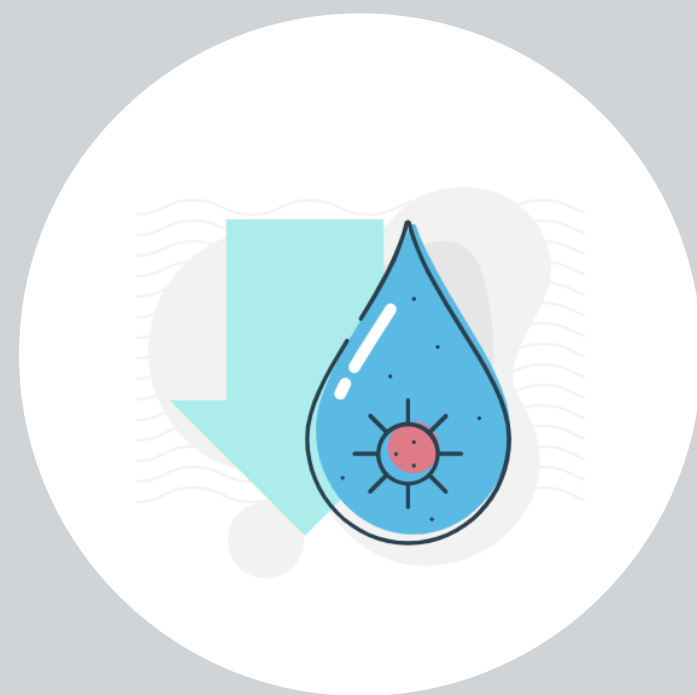


Client Outcomes



Cost-Savings in Maintenance & Repair of Water Systems

Well Beyond app reduces water system issues needing a technician, as well as save on funding of technician repairs so that NGO's can use that funding for other programmatic work.



Reduction in Down-Time of Water Systems

When the water is not flowing from the well, everyone suffers. Using the Maintenance & Diagnostic features of the Well Beyond app minimizes the time spent without water from this vital resource.



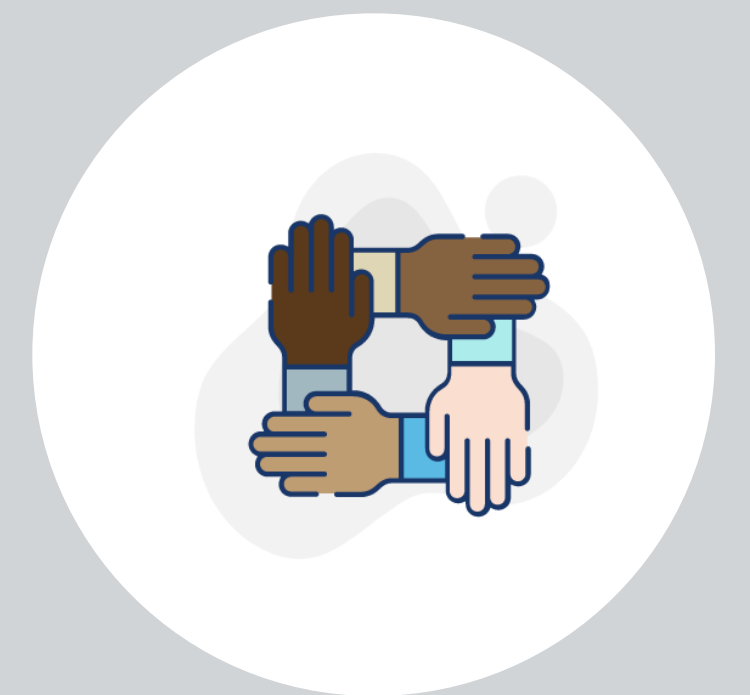
Training Tracking in Real Time

Increasing documentation of training and results of training in real-time enables our clients to reduce costs of manual feedback and reporting, as well as costs of team time.



Program Improvement Indicators

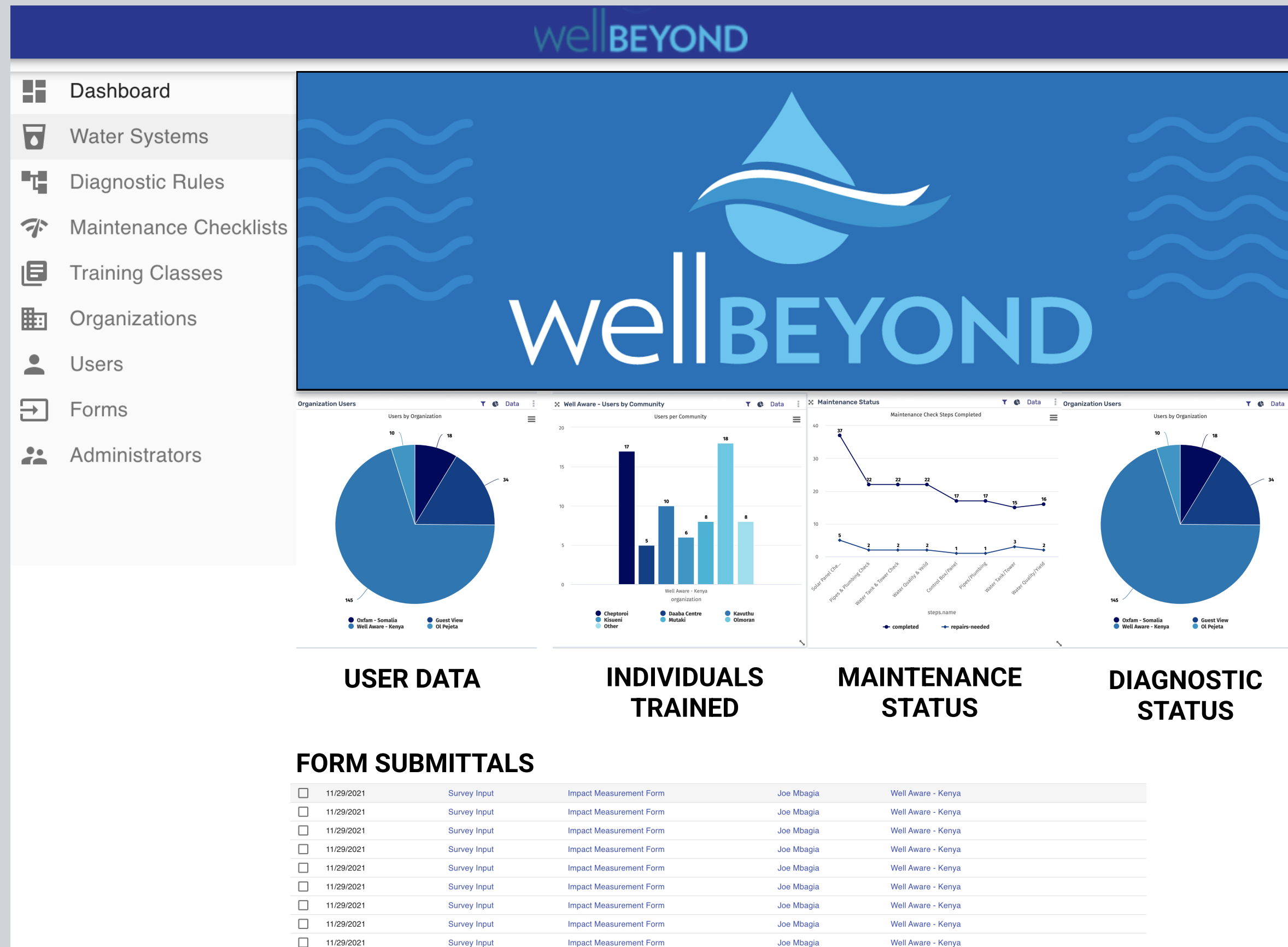
Through the analytics dashboard, key indicators of program strengths and weaknesses are evident and actionable. Metrics on programmatic outcomes informs the NGO's team immediately of program needs.



Fast Reporting for Funder Cultivation

Having program results in your analytics dashboard provides immediate impact reporting for grantors. In our world of growing transparency, this form of grant dollar use is increasingly important to large funders.

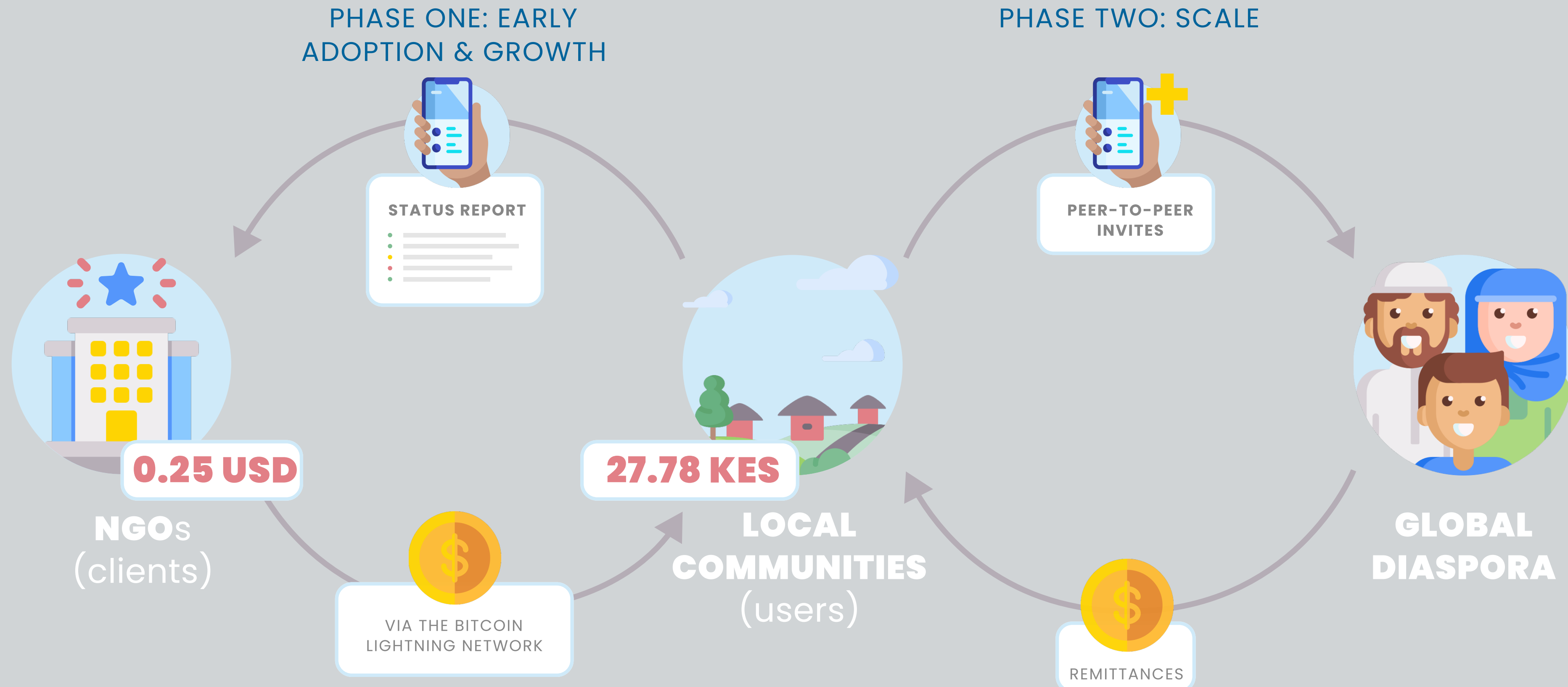
Administrative Dashboard



- Remotely manage, support, and report on all projects in one place
- Discover trends in product and design to inform future projects for greater program success
- Access complete program history in one location, including team submissions, maintenance activity, field reporting, and infrastructure diagnostics
- Track community progress, training completion, and knowledge gained
- Collect data on water system success, measure impact, and ensure results

Coming Soon!

Crypto currency remittance for beneficiary interaction with the Well Beyond App will further incentivize users to submit forms and updates at no additional account fee for our clients.



Pricing

Basic

For small teams getting started.

Includes

- ✓ Administrative Management & Dashboard
- ✓ Basic training content & templates
- ✓ Training & Onboarding
- ✓ Unlimited User Seats

Pro

For power users and growing teams.

Everything in Basic, plus

- ✓ Up to 4 chat support seats
- ✓ Customized training modules
- ✓ Management User Dashboard
- ✓ Dedicated Account Manager

Enterprise

For large multi-region teams.

Everything we can do to empower you and support your mission.

- ✓ Unlimited Client Administrator and Manager User seats
- ✓ Advanced Analytics
- ✓ Custom designed training modules and water system maintenance & diagnostics

Testimonials

“
*"Prevention is better than cure,
 and that's why the app has
 proven to be a great necessity
 in our community"*
 -Naomi, Community User

“
*Our teams in East Africa have been deploying the Maintenance
 features of the Well Beyond App for about nine months now, and we
 have 30 communities using this tool with incredible results so far.
 Knowing that each community is doing quarterly maintenance is
 going to make our water systems last even longer, and we're catching
 issues that will save us a lot of money in the future.*
 -Kareece Sacco, Executive Director, Well Aware

“
*The app has proven to be a great necessity in
 our community. The WASH tool is really great
 especially the option of training a group, it is
 relatively simple to train quite a large group.
 And the Swahili version has made it easier for
 the message to reach everyone despite their
 literacy level and economic background.*
 - John, Community User

Press



Partners

